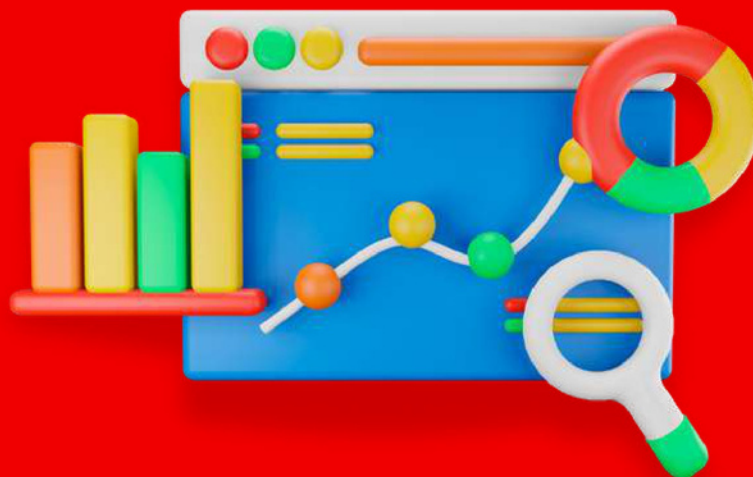


WELCOME TO SCRATCHBIZ



Connecting Your Brand to The Digital World

Your complete
marketing and digital
solution in one roof



www.scratchbiz.com

You Think We Create

About Us

We're a digital marketing agency that specializes in developing online strategies that combine creativity with analytics to drive business success. Our agency is a one-stop-shop for everything your company needs to succeed online. We work with both small businesses and Fortune 500 companies to provide the best ROI on their marketing investment. Whether you need a complete digital transformation or just some help with social media management, we have an expert to help you meet your goals. We create and manage digital marketing campaigns and content to grow your business online. We'll assess your needs, target audiences, and businesses goals to create a custom strategy for your business. If you are looking forward to mark your online presence through potential online marketing and sourcing, you are at the right place.

About Founder



Hello, I am Rahul Saha, Founder of Scratchbiz Digital Marketing Agency, a complete hub for your Marketing goals and display expectations where I help marketers grow their online presence. Describing about my journey highlights, I am based on Assam, Barpeta Road. Having completed my graduation I took to research various business and market analytics to guide various business operations. My interest and growing urge to undertake formulation of marketing tactics that would help Business and startup in our country, Having 7 years of experience in this field, started journey from as a freelancer to successfully set up my own venture SCRATCHBIZ and build a team, a platform of complete marketing tactics.

Digital marketing can help businesses in several ways

01 INCREASE BRAND AWARENESS

Digital marketing can help businesses to increase their visibility and reach a wider audience, which can help to increase brand awareness.

02 GENERATE LEADS AND SALES

Digital marketing can help businesses to generate leads and sales by targeting specific groups of people and using techniques such as retargeting ads.

03 IMPROVE CUSTOMER ENGAGEMENT

Digital marketing channels, such as social media and email, allow businesses to interact with customers in real-time, which can help to build trust and improve customer engagement.

04 COMPETITIVE ADVANTAGE

Great marketing can help businesses to differentiate themselves from their competitors and gain a competitive advantage in the market.

05 TRACK AND MEASURE SUCCESS

Digital marketing generates a wealth of data that can be used to track the effectiveness of marketing campaigns and identify areas for improvement..

OUR SERVICES



SMM SERVICE

- ✓ Facebook Marketing
- ✓ Instagram Marketing
- ✓ Twitter Marketing
- ✓ LinkedIn Marketing
- ✓ YouTube Marketing
- ✓ Profile Management



GRAPHIC DESIGNING

- ✓ Logo Design
- ✓ Packaging Design
- ✓ Social Media Creatives
- ✓ Banner & Poster Design
- ✓ Brochure Design
- ✓ Web & App UI Design



WEB DEVELOPMENT

- ✓ Business Website
- ✓ E-Commerce Website
- ✓ Portfolio Website
- ✓ CRM Website
- ✓ Startup Website



CONTENT WRITING

- ✓ Blog Writing
- ✓ SEO Friendly Content
- ✓ Website Content
- ✓ Articles Writing
- ✓ Book Writing
- ✓ Copywriting

OUR SERVICES



SEO SERVICES

- ✓ On Page SEO
- ✓ Off Page SEO
- ✓ Local SEO
- ✓ Technical SEO



GOOGLE ADVERTISING

- ✓ Brand Visibility
- ✓ Google Ads Manage
- ✓ Google My Business
- ✓ Lead Generation
- ✓ Generate Traffic
- ✓ Increase Online Sales



DIGITAL MARKETING

- ✓ Website Enhancement
- ✓ app development
- ✓ ORM Service
- ✓ Online Presence
- ✓ PPC Google Ads
- ✓ SEO Friendly Content



E-COMMERCE SERVICES

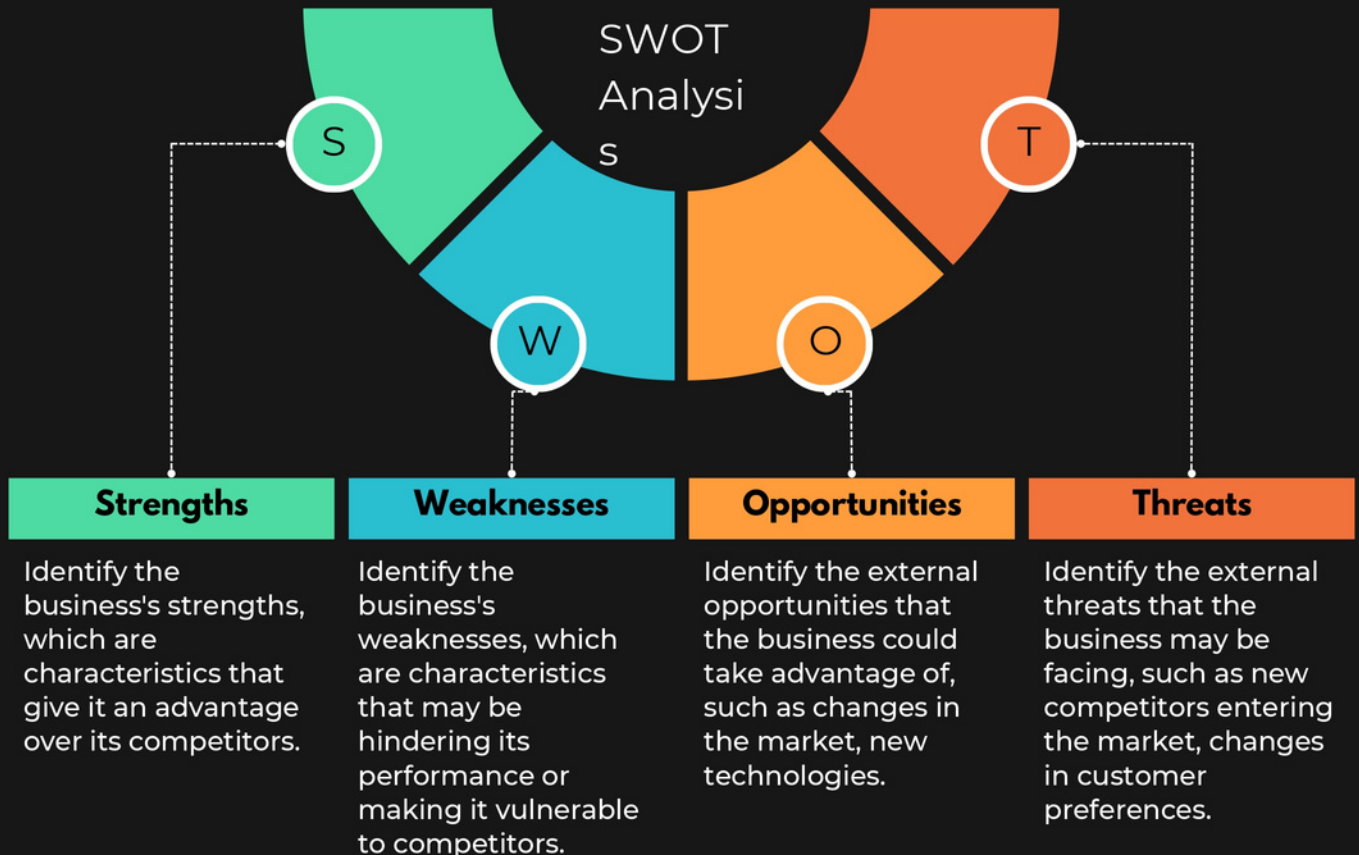
- ✓ E-Commerce Website
- ✓ Amazon Listing
- ✓ Flipkart Listing
- ✓ Myntra Listing
- ✓ Facebook Marketplace
- ✓ Google Marketplace

Why Choose Us

We have a powerful team of professionals who are best in their individual fields starting right from strong content writer to the final ads expert and software developer. Our team will design and make powerful marketing campaign which will pass your business objective. We will make people feel the change by providing high level marketing strategy.

Before we start any project 1st we do SWOT analysis of the business

Business Growth Strategy



This Is How We Work To Grow Your Business

01

Define your target market

Identify the specific group of consumers you want to reach with your marketing efforts.

Set marketing goals

Determine what you want to achieve through your marketing efforts, such as increasing brand awareness or driving sales.

02

03

Conduct market research

Gather information about your target market and your competitors to inform your marketing strategy. This can include conducting surveys, analyzing industry trends, and studying the competition.

Develop a marketing strategy

Use the information gathered in the previous steps to create a plan for how you will reach your target market and achieve your marketing goals.

04

05

Create a marketing budget

Determine how much money you will allocate to your marketing efforts and how it will be spent.

Implement and track your marketing plan

Put your marketing plan into action and track the results to see if it is effective in achieving your goals.

06

Our Clients





Thank You

Elevate your digital marketing Today

Get your free digital marketing
consultation

Contract us

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Email -scratchbizofficial@gmail.com

Website -www.Scratchbiz.com

Wt'sup number -8876792656

Address - Guwhati, Assam